



**Sandip Foundation's  
Sandip Institute of Technology & Research Centre, Nashik  
EVENT REPORT**

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**Name of Event:** Mobile App Development

**Date :** 28 December 2016

**Duration of Event:** 10 days

**Venue of Event:** Sandip Foundation, SITRC, Nashik

**Name of Event Coordinator:** Prof. Sandip Walunj

**Number of Participants:** 08

**Objectives:**

Goal of mobile app development is to create niche for brand involved leading business to another level of success and popularity. With advent of mobile technology, aim to reach to mobile users is the first step towards well rounded customer service. To prove that mobile is better than web.

**Outcomes:**

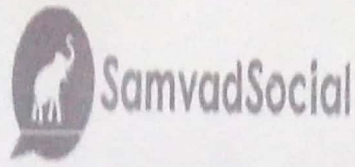
There are also significant advantages to focusing development resources on Web applications accessible over the mobile network:

- Only one system need be developed, optimized and enhanced to cater for users.
- Both development and maintenance are simpler and less labor intensive for a single application, even allowing for the enhancements necessary to cope with user platforms.

Additional positive aspects of the mobile Web include:

- The sophistication level in mobile Web browsers is advancing at such a rate that in some cases the gap between mobile and desktop functionality is diminishing.
- For commercial applications, early evidence suggests that consumers are more inclined to make purchases via mobile websites than native apps.

The fundamental consideration when focusing on the mobile Web is that, while there are tremendous advantages from both development and deployment perspectives, the network technologies and infrastructure have some way to come yet, in terms of specification and support at the client end. This includes a modern browser to take advantage of the advances.



SamvadSocial Technologies Private Limited  
304, Garnets Bay, Nagar Road, Pune – 411014  
connect@samvadsocial.com

SamvadSocial is a techno-social initiative based in Pune, India

To,  
Prof. Sandip Walunj  
Computer Engineering Department  
Sandip Institute of Technology & Research Centre  
Sandip Foundation Nashik

Date: 28/12/2016

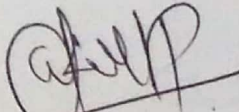
**Letter of Consultancy**

Dear Prof. Sandip Walunj  
Mr. Rishabh Rayliwala  
Mr. Anurag Tejawani  
Mr. Aditya Patil  
Mr. Kunj Ranpura  
Mr. Kalpesh Misal  
Mr. Ashish Pal  
Mr. Nikhil Dugaje  
Mr. Karan Vidhate

We are pleased to offer you consultancy project to build a Mobile application for A Techno-Social NGO, Pune.

You will be building a mobile application for A Techno-Social NGO and provide maintenance for the same till next six months.

We look forward to a long and mutually fruitful association with you.

  
Yours Sincerely



  
**PRINCIPAL**  
Sandip Institute of Technology  
and Research Centre,  
Mahiravani - 422 213, Nashik